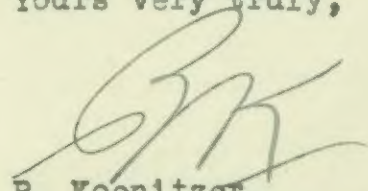


**BELDEN MANUFACTURING COMPANY****TWENTY THIRD ST. AND WESTERN AVE.  
CHICAGO****"Beldenite"**  
RUBBER INSULATED  
WIRES AND CABLESMAGNET, RESISTANCE AND  
MISCELLANEOUS WIRESCOILS AND COIL  
WINDING MACHINERYCOTTON TAPE  
AND SLEEVINGELECTRICAL  
CORDAGECable Address  
"BELDENITE" CHICAGO**"Beldenmold"**  
TRADE MARK**"Beldenmold"**  
INSULATION  
AND PARTSFIBRE AND BAKELITE  
SHEETS, RODS AND TUBINGBRASS AND COPPER  
TIPS AND TERMINALSARMATURE  
BANDING WIRE  
FLEXIBLE COPPER  
CABLESTelephone  
CANAL 3480**April 7, 1928.****TO:****Mr. Frank J. Jtrash,  
Convention Chairman,  
385 - 11th Avenue,  
Apt. 5,  
Milwaukee, Wisconsin.****IN REPLY REFER TO****SUBJECT:****Your letter of April 5.****Dear Sir:**

Thank you for writing us about your Convention in Milwaukee on the week-end of May 25.

Unfortunately, in this case, we will be unable to cooperate with you the expense of utilizing space in your program. Our entire advertising appropriation is taken up in the use of national media, whereby our trade is most benefited by our advertising efforts.

Trusting that your program will carry a reasonable number of advertisements, and again regretting our inability to enter into this scheme with you, we are

**Yours very truly,**  
**R. Koenitzer,  
Advertising Department.****MB**